

An ISO Certified Company

ISO 9001:2015 , ISO 14001:2015 , ISO 45001 : 2018



ERTIFIED

ISO 9001:2015

COMPANY

3rd Edition 2021

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INTRODUCTION

DENEB is a group of companies located in United Arab Emirates, with its office in the global city and the business hub of the Middle East, DUBAI. The idea behind establishing such an organization was scripted in 2013 and established in 2018 by our Managing Director Mr. Rafique Alam. His vision towards establishing an organization with diverseness in business lead to the formation of DENEB Group of companies.

The process of realizing this dream was achieved by the continuous and vigorous study of the market in the construction industry, years of brainstorming and also due diligence process to handpick a team of well trained and experienced professionals from various discipline of the industry from all over the Middle East and GCC origin which has been an evolutionary process.

The Team demonstrates to be specialized in Real Estate & the construction of Residential, Commercial and industrial projects its construction methodology and practices is a diverseness of **Civil**, **Electromechanical**, **Glass & Aluminum and Interior works**.

ABOUT US

DENEB Star Building Contracting LLC. AN ISO CERTIFIES COMPANY (ISO 9001:2015, ISO 14001:2015, ISO 45001:2018)

which executes the project with complete emphasis on the triple constraint iron triangle which is completing the project within the stipulated scope, provided time frame and allocated budget with finest of quality. We pledge to offer the services to the best and matching industrial standards, sound leadership, immaculate workmanship and excellent quality at very competitive prices.

Our Expertise as follows :

- ★ Construction, of residential & commercial villas, warehouses and industrial projects.
- ★ Mechanical, Electrical and Plumbing works.
- ☆ Glass & Aluminum works.
- オ Interior and Fit-out works.

Our aim is to meet the growing needs of society in the civil engineering field. We are committed to providing qualified staff and competing projects assignments in a professional manner and on schedule. We give each client a higher value, a clear understanding of the objectives and goals.

MESSAGE FROM MANAGING DIRECTOR

As a Managing Director of **DENEB** Group our client satisfaction is most important prior to us. The key to success is our secondary commitment to quality. Our business is about delivering success on behalf of our clients and this will be achieved by providing a service that is focused entirely on the things that matter most by satisfying the interest of the client at the top of the table.

We are passionate about achieving their business needs in a manner that provides them with the very best construction experience and practices.

We will continue to invest in modern business practices and management techniques in order to ensure that we compete along with the demanding needs of the industry. We aim to build on our reputation with our focus firmly on growing the ability of the business to deliver in new and innovative ways.

This shall be our strategy and testimony to achieve the desired success and reputation we seek towards a better future.

MANAGING DIRECTOR Mr. Rafique Alam

OUR COMMITMENT

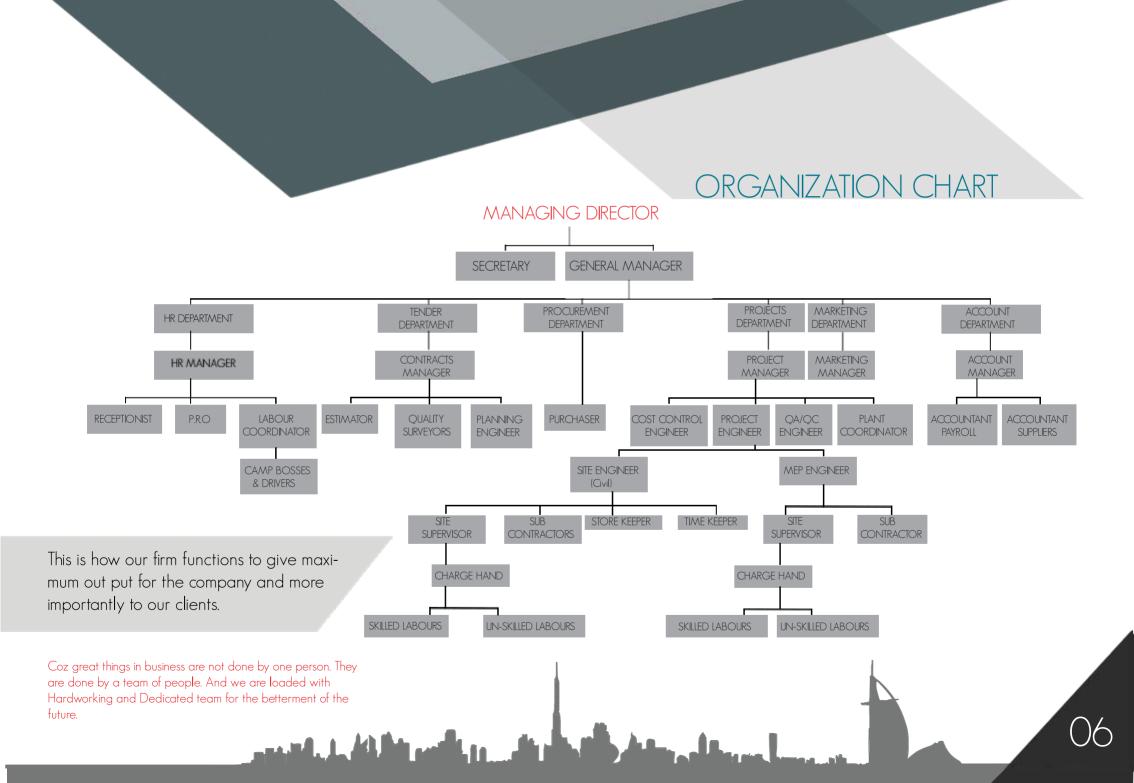
- earrow Gaining customer confidence by building a strong relationship with consultant and clients.
- Satisfying our valued clients by rendering competitive price, delivering the right quality, reliable services and timely completion of the projects.
- * Establishing a sincere and friendly working relationship with the clients by guiding and sharing them our expertise to come up with a good result.
- earrow Creating an environment to work as a team by bridging individual skills.
- \Rightarrow Complying with applicable statutory and regulatory requirements in all projects.
- earrow Setting targets and achieving goals.
- ★ Continuously striving to exceed each client's expectation.

Our ambition and goals will always be to deliver quality projects and value for money to our clients. Through our team, you'll find the experience, expertise and integrity necessary to manage and complete the project on time and within the budget.

OUR VISION AND MISSION

Our services are built on the foundations of trust, integrity, uncompromised quality, safety, on-time delivery, gender equality, continuous improvement, reliable operations & un-parallel commitments toward our clients. We are committed to preserve and protect the environment for our future generations with the implementation of timely evolutions in our corporate social responsibility and ethical strategies across our business activities in conjunction with the 3 R's Strategy – **REDUCE**, **REUSE & RECYCLE**.

A reputation to be **"Build by Belief"**, a world undergoing constant changes makes it imperative for a business to adapt itself to seize opportunities. At DENEB, strategic planning is a dynamic and ongoing process refined to make sure that the company is quick to counter the opportunities and the needs of its clients. We also believe that the success of any strategy lies in its execution. Thus, the strategic vision has been infused into a set of strategic priorities by management and the Board of directors that are emulated in the priorities and targets of every employee.



OUR QUALITY POLICY

Our policy is to create an environment where we deliver on our promises and commitments right the first time and every time. We recognize the trust that our client place upon us and we are committed in our aim to meet all applicable requirements as well as exceeding expectations.

We will achieve this by:

- Having in place a robust, agile and effective business management system consisting of policies and procedures that provide a framework for setting Quality objectives and delivering our Business aims and promises.
- The structured use of robust quality planning, innovation and continual improvement to ensure we meet our customers and stakeholders requirements.
- Establishing a culture that focuses on empowering our people to become experts in their roles in order to deliver quality outcomes.
- ★ Having in place clear indicators to measure performance, drive continuous improvement and the removal of waste from our processes.
- st Basing our decision making on sound reliable data, lessons learned and best practice.
- The robust communication of lessons learned and best practice to help drive continual improvement.

HEALTH AND SAFETY POLICY

The health and safety of our employees and everyone else affected by our activities are fundamental to the success of our business. At **DENEB** Star Building Contracting LLC, we believe that our long term success as a business is dependent upon the ability to keep our workforce, our business partners, our suppliers, our subcontractors and members of the public safe. Nothing that we do is so important that it can be done safely.

Our policy is to create an environment in which no one is harmed.

- 🖈 Providing exemplary and inspirational leadership.
- earrow Pursuing every opportunity to eliminate risk by designing in safety.
- Identifying the hazards associated with our activities and removing the risk where reasonably practicable.
- ★ Establishing robust arrangements for the management of risks that remain.
- Providing sufficient resources for the management of health and safety including setting and monitoring objectives for continual improvement.
- Communicating and engaging with our workforce, our business partners, our suppliers and our subcontractors to ensure everyone understands how to keep themselves and others safe and healthy.

RISK MANAGEMENT POLICY

DENEB Star Building Contracting LLC's Risk Management Policy and enterprise risk management process are integral to the Company's ability to deliver its strategic objectives and business plans, and to ensure that:

- The business takes informed, rational and controlled risk-based decisions in line with its risk appetite that drives business performance.
- Risk management is part of the culture of the organization, applies across all levels of the business and is part of individuals' roles and responsibilities.
- A structured and consistent approach for identifying, assessing, managing and transferring risks is in place.
- A structured and consistent approach for identifying, assessing, managing and transferring risks is in place.
- The responsibilities for complying with the Group's systems of internal control and risk management are defined and discharged in line with the approved level of delegated authorities.
- The effectiveness of the risk management process is assessed on a regular basis to improve the company's risk management capability.
- ★ Enterprise risk management is integrated into the Business Management System.

PROJECTS LIST

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We glad to announce our achievement with the support of the clients, consultants and heard workmanship of our dedicated staffs and labors:

S No.	Project	Plot No.	Location	Client	Consultant	Total BUA (sqft)
1	Ground Villa + Service Block	9313956	Al Lesaily	Mr. Abdulrahman Matar Abdulla Bin Abid Al Mheiri	Al Safeer Engineering Consultant	4,756.00
2	G+1 Villa & Driver Block	2828317	Al Khawaneej 2nd	Mr. Ahmad Habib Bilal Al Mutawa	Elite Consulting Engineering	8,058.00
3	G+1 Villa & Driver Block	3761279	Al Barsha 2nd	Ms. Hamideh Ismail Harizi	Sabat Architectural Consultancy	12,486.00
4	G + 1 Villa	2621209	Al Mizhar First	Mr. Khalid Obaid Salim Obaid Al Suwaidi	Scale Engineering Consultant	12,230.00
5	Design and Built additional Service Block	3630515	Al Manara	Mr. Mohammad Ali Abdulla Rajab / Mr. Hassan Ali Abdulla Rajab	General Maintenance Department	1,447.00
6	G+1 Villa	7116365	Al Awir First	Mr. Turki Mohammed Ibrahim Alkhayat Al Ali	7 Lines Engineering & Eskan Project Management Consultant	4,316.32
7	G+1 Villa & Service Block	7117195	Al Awir First	Mr. Mohammad Abdulla Ali Alabdulla Al Ansari	Al Anwar Architectural Engineering Consultants	4,589.32
8	G+1+Terrace Villa and Majlish Block	2810179	Al Khawaneej 1st	Mr. Mohammed Biat Mohammed Bin Suloom	Lootha Engineering Consultant & Eskan Project Management Consultant	13,352.00
9	Design and Built additional Service Block	3760731	Al Barsha 2nd	Mr. Khamad Kamel Al Sayed Ibrahim	General Maintenance Department	1,308.89
10	B+G+1 Villa	3751130	Al Barsha 3rd	Mr. Sultan Mohammed Abdulaziz Alsulaimani	Nassa Team Engineering Consultancy	15,997.00

PROJECTS LIST

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We glad to announce our achievement with the support of the clients, consultants and heard workmanship of our dedicated staffs and labors:

S No.	Project	Plot No.	Location	Client	Consultant	Total BUA (sqft)
11	Ground Villa + Service Block	9313938	Al Lesaily Mr. Khalifia Ahmad Abdulla Belobaida Almheiri		ANK Engineering & Consultant	5,410.68
12	Extension of G+M+1+2R Building	3121224	Al Souq Al Kabeer	Mr. Hamad Fahdil Salem Buti Alhameli	Al Qandil Engineering Consultancy	N/A
13	Residential G+2+R Building	3330696	Al Bada	Saleha Mohammed Abdulla Dahi Alameemi	Al Anwar Architectural Engineering Consultants	9,733.36
14	Fit out work @ Unit 2001 at Palace Tower	N/A	Dubai Silicon Oasis	Ayyoor Contracting LLC	N/A	1,732.00
15	15 Fit-out work @ Unit 411 at Al Nasr Plaza		Oud Mehta	Equifax Tourism & TraveL L.L.C	N/A	934.00
16	Modification in Core wall in Blue waters Whare Retail	N/A	JLT	Concept Creations	N/A	N/A
17	Proposed Abaya Outlet in J3 Shopping Mall	3630278	Al Manara	M/S. Karmastaji Group	N/A	12,585.00
18	Proposed Restorent (May Lyari Restorent and Cafeteria LLC)	6120544	Rasalkhor	M/S. May Lyari Restorent and Cafeteria LLC	N/A	2,454.17
19	Extension of Villa	N/A	Al Khawaneej 2nd	-	Elite Consulting Engineering	-

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Project: Ground Villa + Service Block Plot No.: 9313956 Location : Al Lesaily Client: Mr. Abdulrahman Matar Abdulla Bin Abid Al Mheiri Consultant: Al Safeer Engineering Consultant Total BUA (Sqft): 4,756.00



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Project: G+1 Villa and Driver Block Plot No.: 2828317 Location : Al Khawaneej 2nd Client: Mr. Ahmad Habib Bilal Al Mutawa Consultant: Elite Consulting Engineering Total BUA (Sqft): 8,058.00



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Project: G+1 villa Plot No.: 2621209 Location : Al Mizhar First Client: Mr. Khalid Obaid Salim Obaid Al Suwaidi Consultant: Scale Engineering Consultant Total BUA (Sqft): 12,230.00



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Project: G+1 Villa and Driver Block Plot No.: 3761279 Location : Al Barsha 2nd Client: Ms. Hamideh Ismail Harizi Consultant: Sabat Architectural Consultancy Total BUA (Sqft): 12,486.00



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Project: G+1 Villa Location: Al Awir First Client: Mr. Turki Mohammed Ibrahim Alkhayat Al Ali Total BUA (Sqft): 4,316.32





Project: G+1 Villa Location: Al Awir First Client: Mr. Mohammad Abdulla Ali Alabdulla Al Ansari Total BUA (Sqft): 4,589.32



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VILLA PROJECTS





Project: G+1+Terrace Villa, Majlish Block and Service Block Location: Al Khawaneej 1st Client: Mr. Mohammed Biat Mohammed Bin Suloom Total BUA (Sqft): 13,352.00

ARCHITECTURAL, ENG. CONSULTANTS & INTERIOR DESIGNING



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VILLA PROJECTS





Project: B+G+1 Villa Location: Al Barsha 3rd Client: Mr. Sultan Mohammed Abdulaziz Alsulaimani Total BUA (Sqft): 15,997.00



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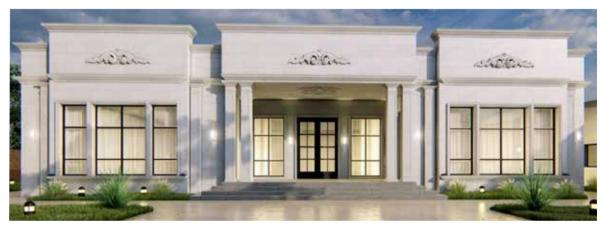




Project: Ground Villa + Service Block Location: Al Lesaily Client: Mr. Khalifia Ahmad Abdulla Belobaida Almheiri Total BUA (Sqft): 5,410.68



VILLA PROJECTS





Project: Design and Built additional Service Block Location: Al Manara Client: Mr. Mohammad Ali Abdulla Rajab / Mr. Hassan Ali Abdulla Rajab Total BUA (Sqft): 1,447.00



GOVERNMENT OF DUBAI

VILLA PROJECTS



Project: Design and Built additio Service Block Location: Al Barsha 2nd Client: Mr. Khamad Kame Al Sayed Ibrahim Total BUA (Sqft): 1,308.89



GOVERNMENT OF DUBAI

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VILLA PROJECTS





BUILDING PROJECTS

Project: Residential G+2+R Building Location: Al Bada Client: Saleha Mohammed Abdulla Dahi Alameemi Total BUA (Sqft): 9,733.36



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EXTENSION PROJECTS

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Project: Extension of Villa**Location :** Al Khawaneej 2nd**Consultant:** Elite Consulting Engineering



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FIT OUT WORK PROJECTS

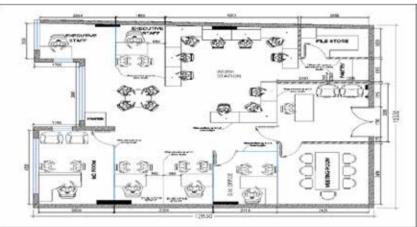
Project: Fit out work @ Unit 2001 at Palace Tower Location : Dubai Silicon Oasis Client: Ayyoor Contracting LLC Total BUA (Sqft): 1,732.00

> Ayyoor Contracting

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FIT OUT WORK PROJECTS





Equifax Tourism & Travel LLC



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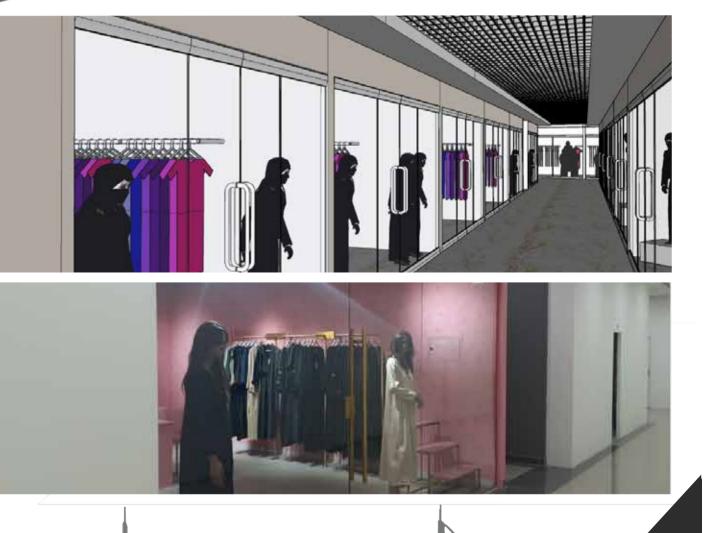
FIT OUT WORK PROJECTS

J3 Shopping Mall Location: Al Manara Client: M/S. Karmastaji Group

Total BUA (Sqft): 12,585.00

J3 MALL

mand, 1, Million



Project:Proposed Restorent (May Lyari Restorent and Cafeteria LLC)

Location: Rasalkhor

Client: M/S. May Lyari Restorent and Cafeteria LLC Total BUA (Sqft): 2,454.17

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FIT OUT WORK PROJECTS









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WE ARE REGISTERED IN





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الإدارة المنامسة لنشدقنناع الدنسيسيي ، ديني DIRECTORATE GEN, OF DUBAI CIVIL DEFENSE







برنامج الشيخ زايـد للإسـكـان Sheikh Zayed Housing Programme



ISO CERTIFICATE

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LICENSE & Other Doucuments

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Company Name	DENEB STAR BUILD	ING CONTRACTING L	L.C		دينيب ستار لمقاولات البناء	الاسم التجارى
Trade Name	DENEB STAR BUILDIN	G CONTRACTING L.L.C		، س.د.م.م	ديبيب سار معاردت اسا	00 0
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DENEB GROUP OF COMPANIES



DENEB STAR BUILDING CONTRACTING L.L.C



DENEB MOON ELECTROMECHANICAL L.L.C

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